



Where Healthcare & Technology Connect

Cyber¹⁸

Brussels, Belgium
June 30 - July 2

FOR IMMEDIATE RELEASE

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WHEN: JUNE 30-JULY 2, 2013
09:30 – 18:00

WHERE: BUILDING AUDITOIRES CENTRAUX
AVENUE EMMANUEL MOUNIER, 51
1200 WOLUWE-SAINT-LAMBERT, BRUXELLES

Registration is complimentary but required.

18th Annual CyberPsychology and CyberTherapy Conference

Brussels, Belgium ---- The *Interactive Media Institute (IMI)* and *Virtual Reality Medical Institute* will host the 18th Annual CyberPsychology and CyberTherapy (CYBER18) Conference: Connecting Healthcare and Technology in Brussels, Belgium, June 30-July 2, 2013. CYBER18 is the official conference of the International Association of CyberPsychology, Training, & Rehabilitation (iACToR). The event attracts clinicians and researchers from around the world who are using innovative technologies to provide more effective applications for the diagnosis, assessment, and treatment of mental and physical disorders. The conference features

presentations by researchers employing interactive technologies for training, mental health, disabilities, and rehabilitation. Several of the presenters will be introducing cutting-edge technologies, such as shared virtual worlds, avatars, videogame virtual reality, and noninvasive physiological monitoring in virtual worlds. In addition, the conference explores how interactive technologies, such as Twitter and Facebook, are impacting individual behavior (positively and negatively) as well as how technology is changing interpersonal relationships and society as a whole. For more information, please visit:

<http://www.interactivemediainstitute.com/CYBER18/index.htm>

On behalf of Professor Brenda Wiederhold and the Conference Committee of CyberPsychology & CyberTherapy 18, we ask you to please consider attending our opening session at 09:30 a.m. on Monday, 1 July, with Keynotes being given by Robert Madelin, Director-General for DG-CONNECT, and Richard M. Satava, Professor Emeritus of Surgery at the University of Washington, followed by sessions chaired by other prominent professionals in the field. At 16:00 there will be a poster session that allows developers and scientists to demonstrate their work and converse, one-on-one, with interested spectators and colleagues.

On 1 July 2013, at 16:00, there will be a special event called the "Cyberarium." This show-and-tell presentation of new research will feature demonstrations on how virtual reality and other advanced technology products are being applied for training and therapeutic purposes. Interested media representatives or institutions interested in participating in the Cyberarium should contact Chelsie Boyd at +32 2 880 6226 or research@vrphobia.eu.

The 18th Annual CyberPsychology and CyberTherapy conference will involve representatives from at least 17 countries including Austria, Belgium, Canada, Croatia, Denmark, Germany, Greece, Italy, Luxembourg, the Netherlands, Poland, Portugal, the Republic of Korea, Romania, Spain, United Kingdom, and the United States of America.

The quality and significance of the work to be presented at CYBER18 reaffirms that virtual reality and other advanced technologies are already playing a significant role in healthcare. The CYBER18 conference will further strengthen and advance efforts to improve health care through technology and take advantage of the remarkable transformation that is occurring.

Reflecting the conference's truly international nature, Chief Executive Officer of IMI and Secretary General of iACToR, Professor Brenda K. Wiederhold will serve as the Conference Chair; Professors Willem-Paul Brinkman of the Netherlands, Jose Gutierrez Maldonado of Spain, and Giuseppe Riva of Italy will serve as Scientific Committee Chairs; Professor Stéphane Bouchard of Quebec, Canada, will serve as Workshop Chair; Professor Mariano Alcañiz from Spain will be Cyberarium Chair; and Professor Pedro Gamito of Portugal will be our Website Chair.

The International Association of CyberPsychology, Training & Rehabilitation (iACToR) (<http://iactor.ning.com>) is an international non-profit association designed to promote Virtual Reality and other advanced technologies as adjuncts to more traditional forms of therapy, education, training and rehabilitation. iACToR is addressing the urgent need to develop a "roadmap" for the future of this rapidly growing field. In addition to hosting the 18th Annual CyberPsychology and CyberTherapy Conference, iACToR has an official journal *CyberPsychology, Behavior, & Social Networking* and a trade magazine, *CyberTherapy & Rehabilitation*, providing members and relevant stakeholders with a central, credible communications platform.